



CALL FOR PAPERS

ICECH2020

**8th International Conference on Emerging Challenges:
Contemporary Issues in Innovation and Management**

2-3 November, 2020
Ha Long City, Vietnam

Hanoi University of Science and Technology – School of Economics and Management, University of Economics and Business - Vietnam National University, Hanoi, National Economics University – Faculty of Business and Management, The University of Danang – University of Economics, University of Hertfordshire (UK), AVSE Global (France) and British Council will organize the 8th International Conference on Emerging Challenges: Contemporary Issues in Innovation and Management (ICECH2020) in Ha Long city, Vietnam, on November 2-3, 2020. We would like to invite you to be a part of the ICECH2020 and submit your research papers for presentation consideration.

The aim of ICECH2020 is to provide a forum for academics and professionals to share research findings, experiences and knowledge for growth and sustainability in Asia-Pacific. We welcome the submissions in *Economics, Business, Innovation Management, and Business Law*.

Authors of accepted papers will be invited to present their work at the Conference. In addition, authors of best papers will also be invited to submit their papers to a special issue or a regular issue for publication consideration in selected journals. These papers will also be under an official double-blind peer-reviewed process by the journal. This conference will be organized on the following tracks and topics:

- Strategy Management
- Human Resources
- Operations and Supply Chain
- Organizational Behavior
- Innovation and Entrepreneurship
- Corporate Governance
- Business Law

- Risk Management
- Marketing Management
- Finance and Accounting Management
- Sustainable Business Development
- Economics

Supporting Journals

- International Journal of Emerging Markets (Scopus Q2)
- International Journal of Entrepreneurship and Innovation (Scopus Q2)
- VNU Journal of Science: Economics and Business
- Journal of Economic Studies (The University of Danang – University of Economics)

In concertation with conference organizers, a selection of high-quality papers presented at the conference will be considered for fast-track publication in International Journal of Emerging Markets and International Journal of Entrepreneurship and Innovation.

Keynote Speakers

- Prof. Michael Myers, Head of Department of Information Systems and Operations Management, University of Auckland, New Zealand
- Prof. Sabri Boubaker, Department of Law, Finance and Control, EM Normandie Business School, France.

Moderator for Roundtable Discussion – Topic “Supporting Post Pandemic Structural Change through Entrepreneurship and Innovation in Emerging Markets”

- Prof. Nigel Culkin, Senior Academic Manager, Professor of Enterprise and Entrepreneurial Development, University of Hertfordshire, UK

Scientific Committee:

Prof. Dr. Utz Donberger, Leipzig University, Germany

Prof. Dr. Matsui Yoshiki, Yokohama National University, Japan

Prof. Dr. Nigel Culkin, Senior Academic Manager, University of Hertfordshire, UK

Prof. Dr. Sabri Boubaker, Department of Law, Finance and Control, EM Normandie Business School, France.

Prof. Dr. Nguyen Hoang Nhut, Auckland University of Technology, New Zealand

Assoc. Prof. Dr. Pham Thi Thanh Hong, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University, Hanoi

Assoc. Prof. Dr. Nguyen Thanh Hieu, Dean, Faculty of Business Management, National Economics University

Dr. Dang Anh Tuan, Vice Dean, School of Banking and Finance, National Economics University

Prof. Dr. Nguyen Duc Khuong, Deputy Director for Research, IPAG Business School, France

Assoc. Prof., Dr. Hong T. M. Bui, School of Management, University of Bath, UK; Director of Education Network, AVSE Global

Dr. Pham Canh Huy, Vice Dean, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Tien Dung, Head of Business Administration Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Nguyen Thi Thu Thuy, Head of Economics Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Duong Manh Cuong, Head of Industrial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Dao Thanh Binh, Head of Financial Management Department, School of Economics and Management, Hanoi University of Science and Technology

Dr. Pham Thi Kim Ngoc, Head of Management and Law Department, School of Economics and Management, Hanoi University of Science and Technology

Organizing Committee:

Dr. Nguyen Danh Nguyen, Dean, School of Economics and Management, Hanoi University of Science and Technology

Assoc. Prof. Dr. Vo Thi Thuy Anh, Vice Rector, University of Economics, The University of Danang

Assoc. Prof. Dr. Nguyen Anh Thu, Vice Rector, University of Economics and Business, Vietnam National University, Hanoi

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Prof. Dr. Nigel Culkin, Senior Academic Manager, University of Hertfordshire, UK

Ms. Phan Phi, Program Manager, British Council

Important Dates:

Full Paper Submission	31 August, 2020
Double-Blind Review and Full Paper Revision	1 September – 15 September, 2020
Announcement of Full Paper Acceptance	16 September, 2020
Registration Deadline	30 September, 2020
Conference	2-3 November, 2020

Submission Fee:

- For First Paper = US\$ 100
- For Additional Paper(s) = US\$ 50

Best Paper Award:

US\$ 500

We look forward to receiving your abstract and/or full paper in response to the call, and happy to respond to inquiries from interested parties.

Your questions may be addressed to our e-mail at ICECH@hust.edu.vn or icech.sem.hust@gmail.com.

For more information, please come to our website: icech.hust.edu.vn.

Your participation in this effort to produce research papers will contribute to the written body of knowledge and to the success of ICECH2020.

Sincerely,

Dr. Nguyen Danh Nguyen

Dean of the School of Economics and Management
Hanoi University of Science and Technology